



Ally Financial back as show sponsor

For Immediate Release

Portland, Ore., Jan. 19, 2018 – The Portland International Auto Show (PIAS) is pleased welcome back Ally Financial as a show sponsor. This is Ally’s second year sponsoring the PIAS, which runs from Thurs., Jan. 25, and runs until Sun., Jan. 28 at the Oregon Convention Center.

“The PIAS is a community event in every sense,” said Greg Remensperger, executive director of the Metro Portland New Car Dealers Association. “From our local feature exhibitors to companies like Ally Financial, this show represents not only the best cars in the world, but the best goods and services in the Portland area.”

PIAS guests are encouraged to visit its exhibit and vote for the Ally favorite car of the show. By voting, guests will also be entered for a chance to win a \$250 gas card. The drawing will be held February 1st. After voting, attendees can relax and rejuvenate in the Ally customer appreciation lounge while charging up electronics. While there, be sure to ask an Ally staff member for your \$250 down payment assistance voucher. The Ally exhibit is located at the MLK entrance to the main floor across from the Dragon Café.

About the PIAS

Presented by the Metro Portland New Car Dealers Association, the PIAS is the largest Auto Show in the Pacific Northwest, and the largest show held at the Oregon Convention Center.

Show Dates:

Thurs., Jan. 25 – Sun., Jan. 28, 2018

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PIAS welcomes the return of sponsor Ally Financial – Page Two

Hours:

Thurs., Jan. 25	10 am – 10 pm
Fri., Jan. 26	10 am – 10 pm
Sat., Jan. 27	10 am – 10 pm
Sun., Jan. 28	10 am – 7 pm

Ticket prices:

Adults (13 and older)	\$12
Seniors	\$10
Military (with ID)	\$10
Children (7 – 12)	\$7*
Children 6 and under	Free
Family Four Pack	\$30**

*On Family Day, Sun., Jan. 28, children 12 and under are free when accompanied by a paid adult.

**Family Four Pack admits two adults / two children

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