



Luxury Vehicles and Exotics will attract, amaze at Portland International Auto Show

Luxury Lofts continue to be show highlight

For Immediate Release

Portland, Ore., Jan. 10, 2018 – Luxury and exotic vehicles have always been a major attraction at the Portland International Auto Show (PIAS). This year, the show combines the two into its Luxury Lofts located in the Oregon and Portland Ballrooms. It's surely the most valuable car collection in Portland, and is available for ticket holder viewing Thurs., Jan. 25 – Sun., Jan. 28 at the Oregon Convention Center.

Located on the second floor of the convention center, the Luxury Lofts will feature many of the brands that are within reach of consumers. Included in this year's exhibit are Audi, BMW, Jaguar, Land Rover, Lexus, Mercedes, Porsche and Volvo.

And then, there are the vehicles that may be just out of reach of normal folks, but set the heart racing nonetheless. Exotics like Bentley, Lamborghini, Maserati and Rolls Royce will grace the main floor like royalty. And, for the first time at the PIAS, McLaren will showcase its supercar.

When combined, this wealth of vehicles from around the world represents over \$4.8 million in automotive splendor.

Including these vehicles, the PIAS offers over 600 vehicles from the world's manufacturers for show attendees to view, evaluate and, in many cases, drive.

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About the PIAS

Presented by the Metro Portland New Car Dealers Association, the PIAS is the largest Auto Show in the Pacific Northwest, and the largest show held at the Oregon Convention Center.

Show Dates:

Thurs., Jan. 25 – Sun., Jan. 28, 2018

Hours:

Thurs., Jan. 25	10 am – 10 pm
Fri., Jan. 26	10 am – 10 pm
Sat., Jan. 27	10 am – 10 pm
Sun., Jan. 28	10 am – 7 pm

Ticket prices:

Adults (13 and older)	\$12
Seniors	\$10
Military (with ID)	\$10
Children (7 – 12)	\$7*
Children 6 and under	Free
Family Four Pack	\$30**

*On Family Day, Sun., Jan. 28, children 12 and under are free when accompanied by a paid adult.

**Family Four Pack admits two adults / two children

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