



## **2018 Portland International Auto Show welcomes new sponsors**

*Oregon Community Credit Union, American Family Insurance join auto show family*

**For Review**

**Portland, Ore., Jan. 08, 2018** – The Portland International Auto Show (PIAS) announced today two new sponsors of the growing event: the Oregon Community Credit Union (OCCU), and American Family Insurance (AFI). The announcement was made by Greg Remensperger, executive director, Metro Portland New Car Dealers Association, which organizes the show. The PIAS runs from Thurs., Jan. 25, to Sun., Jan. 28, at the Oregon Convention Center.

“We’re pleased to welcome Oregon Community Credit Union and American Family Insurance to the Portland auto show family,” said Remensperger. “It takes the support of many companies, automakers and organizations to bring this important auto show to the Pacific Northwest. We share similar values with both of these organizations and look forward to a long and productive relationship.”

### Oregon Community Credit Union

The OCCU will have a lounge near the elevators and Portland Roaster Coffee on the south end of the Convention Center. Show patrons can visit the lounge for a chance to win a full-service auto detailing. While there, they can also learn about the OCCU’s newest Portland-area branch. For the show, the OCCU is making a special offer to attendees who pay their auto loan from an OCCU Remarkable Checking Account. Visit the exhibit for details. Experienced in providing auto loans, the OCCU goes above and beyond for its customers.

### American Family Insurance

The AFI exhibit will feature the Retro Gaming Experience... fun, interactive retro driving simulators that will be a hit with all ages. Attendees can play classic racing games and enter to win the ultimate car wash package. While there, guests can also learn about AFI’s line up of insurance options and get a free quote. The AFI exhibit will be located just outside the doors off the main floor near the Honda exhibit.

-- Continued --

PIAS welcomes new sponsors – Page Two

About the PIAS

Presented by the Metro Portland New Car Dealers Association, the PIAS is the largest Auto Show in the Pacific Northwest, and the largest show held at the Oregon Convention Center.

Show Dates:

Thurs., Jan. 25 – Sun., Jan. 28, 2018

Hours:

Thurs., Jan. 25	10 am – 10 pm
Fri., Jan. 26	10 am – 10 pm
Sat., Jan. 27	10 am – 10 pm
Sun., Jan. 28	10 am – 7 pm

Ticket prices:

Adults (13 and older)	\$12
Seniors	\$10
Military (with ID)	\$10
Children (7 – 12)	\$7*
Children 6 and under	Free
Family Four Pack	\$30**

\*On Family Day, Sun., Jan. 28, children 12 and under are free when accompanied by a paid adult.

\*\*Family Four Pack admits two adults / two children

###

Media Contacts:

Marc Harlow / [marc@harlowpr.com](mailto:marc@harlowpr.com)  
810.599.2558

Joe Rohatynski / [joe@joepr.com](mailto:joe@joepr.com)  
313.378.6570