



Portland International Auto Show introduces “The Garage”

New feature is a must-see for the auto enthusiast

For Immediate Release

Portland, Ore., Jan. 10, 2018 – Still have a little grease under the fingernails after wrenching on your car last weekend? Is the sound of an air-wrench music to your ears? Then you belong in The Garage, the newest feature at the Portland International Auto Show (PIAS), running Thurs., Jan. 25 – Sun., Jan. 28, at the Oregon Convention Center.

The Garage is a car enthusiast’s candy store, and it’s on the main floor at the auto show. During the run of the show, The Garage will feature a live car build, with companies like ProTek building a 2018 Toyota Tacoma C/C with a full lift kit, wheels, tires, bumpers and more.

AR service will be showcasing its race series vehicles with live demonstrations, while PRE Racing will display and discuss its tricked out 2018 Mustang hot rod.

There will be 12 brands of wheels and tires from MHT, and PDX Custom Wraps will be doing a live wrap of a BMW M3. Stereo King will be doing a live clear bra and window tinting on some Ferraris while demonstrating the latest audio equipment.

And no garage would be complete without the proper flooring and cabinetry, so Alternative Surfaces will be there to show their stuff. They will also show a West Coast Choppers-built custom motorcycle.

And, get this, Eastside Distilling will be on hand providing samples of its spirits in the Garage, and if you like what you taste, you can purchase a full cocktail in the Man Cave next to Eastside. If only you could light up a cigar (you can’t).

The Garage is just one of the great features at the PIAS, along with 600+ automobiles from the world’s car makers that make this year’s show a can’t miss event.

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About the PIAS

Presented by the Metro Portland New Car Dealers Association, the PIAS is the largest Auto Show in the Pacific Northwest, and the largest show held at the Oregon Convention Center.

Show Dates:

Thurs., Jan. 25 – Sun., Jan. 28, 2018

Hours:

Thurs., Jan. 25	10 am – 10 pm
Fri., Jan. 26	10 am – 10 pm
Sat., Jan. 27	10 am – 10 pm
Sun., Jan. 28	10 am – 7 pm

Ticket prices:

Adults (13 and older)	\$12
Seniors	\$10
Military (with ID)	\$10
Children (7 – 12)	\$7*
Children 6 and under	Free
Family Four Pack	\$30**

*On Family Day, Sun., Jan. 28, children 12 and under are free when accompanied by a paid adult.

**Family Four Pack admits two adults / two children

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Media Contacts:

Marc Harlow / marc@Harlowpr.com
810.599.2558

Joe Rohatynski / joe@Joepr.com
313.378.6570