



**Show Sponsors Return in a Big Way**  
*The cars are the stars. But wait, there's more!*

**For Immediate Release**

**Portland, Ore., Feb. 15, 2022** – It's the largest automotive showroom in Portland, with over hundreds of the finest vehicles from around the globe to view and evaluate, but what makes the Portland International Auto Show (PIAS) a must-attend event goes beyond the cars. "And we can thank our sponsors for that," said Greg Remensperger, executive vice president of the Metro Portland New Car Dealers Association, organizers of the PIAS.

"We're humbled by the support of our sponsors and vendors, without whom, we'd be hard-pressed to produce the auto show," said Remensperger. "Especially after the last two years, we see their support as confidence in both the show and the automakers, and hope show visitors will enjoy their feature activities, and support their businesses."

**Coffee Time**

**Sponsored by Don Francisco's Coffee (Located by Electric Avenue)**

Be sure to visit Don Francisco's Coffee "Coffee Time" exhibit at the entrance to Electric Avenue. The visitor experience starts with a complimentary sample of the amazing Don Francisco's Coffee. Then, for a take-away, visitors will receive a coffee sample packet (while supplies last). This is followed by the opportunity to enter to win one of several packages with the grand prize of "Coffee for a Year." The whole experience will leave you craving more Don Francisco's Coffee.

**Tailgate Lounge**

**Sponsored by EC Electric, located in The Garage**

What better way to experience the show than with an adult beverage. Make your way to the EC Electric Tailgate Lounge located in The Garage on the main floor and grab a fine beer from Buoy Beer Co. Enjoy free samples and purchase a full-size beer. While enjoying your beverage be sure to watch the big screens showing EC Electric's latest projects.

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**Ally \$250 Down Payment Assistance Lounge**

**Located by the south entry doors**

The Ally \$250 Down Payment Assistance Lounge is a must-visit for all attendees. In addition to receiving a \$250 down payment voucher for your next vehicle purchase, be ready to test your game skills at corn hole, oversized Jenga and Connect Four. Then have a seat and rest your feet in the customer appreciation lounge.

**Subaru Adopt-a-Pet Program**

**Located in the Subaru exhibit**

Portland is one of the most pet-friendly cities in America which makes the auto show a perfect place to showcase the return of the Subaru Adopt-a-Pet program in partnership with Indigo, Homeward Bound and Underdog pet shelters. All the doggie fun takes place in the Subaru exhibit for the duration of the show. Visitors will be able to interact with puppies that will be available for adoption at the conclusion of the show.

**Great Outdoors**

**Located in the Ginkoberry walkway**

The ever-popular Great Outdoors will return and showcase numerous vehicle accessories for the next outdoor excursion. Experience eye-catching vehicles with accessories from ReRack, Yakima and Thule. For those looking to tow a unit for their next adventure Aero Teardrop Trailers will be on-site, too. Make sure to enter to win a Yakima cargo box packed with equipment from ReRack and don't miss the Pontoon Boats from Pro Caliber.

**Family Day**

Sunday, February 27th is the perfect day to bring the whole family to the show and make lasting memories. All kids 12 years and under receive free admission to the show with a purchase of an adult ticket. Check kid-friendly activities details at [www.portlandautoshow.com](http://www.portlandautoshow.com)

**About the PIAS**

Presented by the Metro Portland New Car Dealers Association, the PIAS is the largest Auto Show in the Pacific Northwest, and the largest show held at the Oregon Convention Center.

**Show Hours:**

Thurs., Feb. 24	10 am – 10 pm (Media Preview: 5-10 am)
Fri., Feb. 25	10 am – 10 pm
Sat., Feb. 26	10 am – 10 pm
Sun., Feb. 27	10 am – 7 pm

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Ticket Prices:

Adults (13 and older)	\$15
Seniors	\$12
Military (with ID)	\$12
Children (7 – 12)	\$8 (On Family Day, Sun., Feb. 27, children 12 and under are free when accompanied by a paid adult)
Children 6 and under	Free

COVID-19 Safety Protocols

The health and safety of all guests, exhibitors, partners and staff at the Portland International Auto Show is the top priority of the MPNCDA. With that in mind, we will follow these guidelines:

- Proof of vaccination, or negative COVID-19 test within 72 hours for everyone 5 and over is required to enter the auto show
- While indoors, masks are mandatory and are to be worn at all times, except when eating or drinking in designated areas.
- Test drives, whether inside or outside the exhibit hall, require that physical distancing will be practiced among exhibitors, vendors and show attendees. Masks are required in order to participate in any test drives.

More Information:

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